



Based on the Dietary Guidelines for Americans

Dairy

Choose MyPlate

Use MyPlate to build your healthy eating style and maintain it for a lifetime. Choose foods and beverages from each MyPlate food group. Make sure your choices are limited in sodium, saturated fat, and added sugars. Start with small changes to make healthier choices you can enjoy.

Find your healthy eating style Creating a healthy style means regularly eating a variety of foods to get the nutrients and calories you need. MyPlate's tips help you create your own healthy eating solutions—"MyWins."

Make half your plate fruits and vegetables Eating colorful fruits and vegetables is important because they provide vitamins and minerals and most are low in calories.

Focus on whole fruits Choose whole fruits—fresh, frozen, dried, or canned in 100% juice. Enjoy fruit with meals, as snacks, or as a dessert.



Vary your veggies Try adding fresh, frozen, or canned vegetables to salads, sides, and main dishes. Choose a variety of colorful vegetables prepared in healthful ways: steamed, sauteed, roasted, or raw.



Make half your grains whole grains Look for whole grains listed first or second on the ingredients list—try oatmeal, popcorn, whole-grain bread, and brown rice. Limit grain-based desserts and snacks, such as cakes, cookies, and pastries.



■ Move to low-fat or fat-free milk or yogurt Choose low-fat or fat-free milk, yogurt, and soy beverages (soymilk) to cut back on

saturated fat. Replace sour cream, cream, and regular cheese with low-fat yogurt, milk, and cheese.

Vary your protein routine Mix up your protein foods to include seafood, beans and peas, unsalted nuts and seeds, soy products, eggs, and lean meats and poultry. Try main dishes made with beans or seafood like tuna salad or bean chili.

Drink and eat beverages and food with less sodium, saturated fat, and added sugars

Use the Nutrition Facts label and ingredients list to limit items high in sodium, saturated fat, and added sugars. Choose vegetable oils instead of butter, and oil-based sauces and dips instead of ones with butter, cream, or cheese.

Drink water instead of sugary drinks Water is calorie-free. Non-diet soda, energy or sports drinks, and other sugar-sweetened drinks contain a lot of calories from added sugars and have few nutrients.

Everything you eat and drink matters The right mix of foods can help you be healthier now and into the future. Turn small changes into your "MyPlate, MyWins."

EAT HEALTHY YOUR WAY

All the flavor—with healthy fats, less salt, and less sugar! Check off the tips you will try.

	Pick Healthy Fats and Still Keep the Flavor				
-216	Instead of	√I will			
新	Frying in butter, stick margarine, lard, or shortenings	 □ Bake, broil, grill, or boil. □ Stir-fry or sauté with cooking spray in a nonstick pan. Or use vegetable oils like canola, corn, olive, peanut, or soybean. 			
	Choosing whole milk, full-fat cream cheese, or full-fat hard cheeses	 Drink fat-free or 1% milk. Choose fat-free or low-fat cream cheese and low-fat or reduced-fat hard cheeses. 			
	Choosing full-fat sour cream or full-fat cottage cheese	 □ Choose fat-free or reduced-fat sour cream or fat-free plain yogurt. □ Eat fat-free or low-fat (1%) cottage cheese. 			
A	Choosing fattier cuts of meat	☐ Take the skin off chicken and turkey pieces before cooking them. ☐ Eat lean cuts of ground meat, at least 92% lean/8% fat. Try lean cuts of meat like sirloin, tenderloin, round steaks, and roasts. Look for 99% fat-free ground turkey breast or ground chicken breast.			
Alle	Lower Salt, Not Taste!				
	Instead of	√ I will			
	Buying already prepared meals and processed meats (such as cold cuts, hot dogs, and sausages)	☐ Make more meals using fresh, lean meats and fresh, frozen, or low-sodium canned vegetables.			
	Eating frozen or delivery pizza	☐ Make veggie pizza at home using fresh vegetables, a small amount of cheese, and no-salt-added tomato sauce.			
	Choosing regular canned vegetables	 □ Choose canned vegetables that are labeled "no salt added." □ Buy fresh veggies or frozen vegetables without sauces. Use herbs to add flavor. □ Look at the Nutrition Facts label and choose the can lower/lowest in sodium. 			
	Adding salt to foods for flavor	☐ Season foods with herbs, spices, chiles, lime or lemon juice, and vinegar.			
10827	Lower Sugar, and Still Satisfy Your Sweet Tooth!				
	Instead of	√ I will			
	Choosing sweet breakfast cereals	 □ Choose whole-grain cereals that don't have frosting or added sugars. □ Choose fat-free yogurt or fat-free cottage cheese. Add fresh fruit and a few almonds for extra flavor and crunch. 			
	Drinking sugary soft drinks and juice drinks	☐ Drink water or unsweetened iced tea with lemon juice.			
	Eating big portions of sweet desserts	□ Eat a piece of fresh fruit—yummy!□ Split a small dessert with a friend.			
1	Choosing canned fruit packed in syrup	 □ Choose canned fruits without added sugars. □ Choose fresh or frozen fruit. 			

Find Someone Who...

Eating Healthy Most of the Time + Physical Activity = Good Health



Vary Your Fruits and Veggies

Choose fresh, frozen, and canned produce to meet your daily goals.

Choose from all the color groups. Check out what each color can do for you.

Red

- Improved memory
- A healthy heart
- Lower risk for some cancers



Orange/Yellow

- Sharp vision
- A healthy heart
- Strength to fight off colds and illness
- Lower risk for some cancers



White

• A healthy heart

Green

- Sharp vision
- Strong bones and teeth
- Lower risk for some cancers

Blue/Purple

- Good memory
- Healthy aging
- Lower risk for some cancers



Eat different parts of the plant that appeal to your tastes.

Seeds

Lima beans, pinto beans, pumpkin seeds, black beans, peas, dry split peas, corn

Roots

Beets, onions, carrots, parsnips, potatoes, radishes, rutabaga,



sweet potatoes, jicama

Stems

Asparagus, bamboo shoots, bok choy, broccoli, celery, rhubarb

Leaves

Brussels sprouts, parsley, cabbage, spinach, collards, turnip greens, kale, chard, lettuce, endive, watercress



Flowers

Broccoli, cauliflower



Fruit

Apples, avocados, grapes, cucumbers, bananas, pumpkins, bell peppers, dates, grapefruit, berries, eggplant, plums, melons, oranges, strawberries, tomatoes





► WHAT COUNTS AS 1 CUP?

Each food shown below counts as 1 cup of fruit or vegetables.

FRUITS

Many people need to eat 2 cups from the fruits group each day.*

VEGETABLES

Many people need to eat 2½ cups from the vegetables group each day.*



1 cup of chopped fruit like fruit cocktail counts as 1 cup



2 cups of leafy greens like raw spinach counts as 1 cup



 $\frac{1}{2}$ cup of dried fruit like raisins counts as 1 cup



1 large sweet potato counts as 1 cup



1 large banana counts as 1 cup



12 baby carrots count as 1 cup



32 red seedless grapes count as 1 cup



1 cup of cooked black beans counts as 1 cup



1 cup (8 ounces) of 100% fruit juice counts as 1 cup



1 cup of cooked vegetables like green beans counts as 1 cup

*The amounts are for a person on a 2,000-calorie daily food plan. The amount of fruits and vegetables may vary depending on the age, gender, and physical activity level of each person.

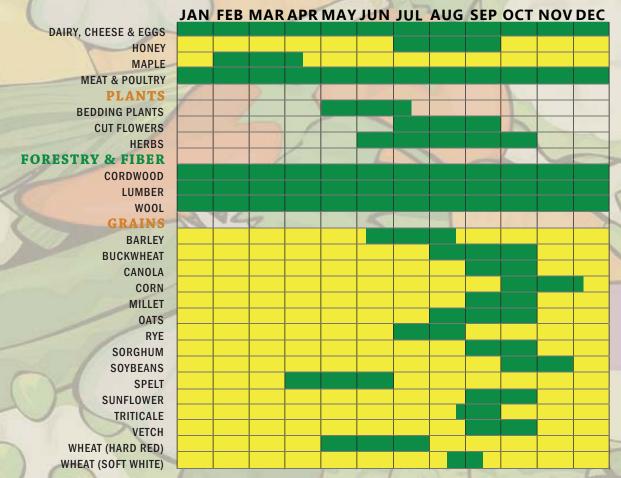
To find the right amount of fruits and vegetables for members of your family, visit http://choosemyplate.gov/supertracker-tools/daily-food-plans.html or SuperTracker.usda.gov.

MAINE PRODUCE SEASON AVAILABILITY FRUIT JAN FEB MARAPR MAY JUN JUL AUG SEP OCT NOV DEC **APPLES** BLACKBERRIES BLUEBERRIES, HIGHBUSH BLUEBERRIES, WILD **CANTALOUPES CRANBERRIES** GRAPES **PEACHES PEARS PLUMS RASPBERRIES** RHUBARB **STRAWBERRIES** WATERMELON **VEGETABLES ARUGULA ASPARAGUS** BEANS (SNAP, WAX) **BEANS (DRY) BEETS BEET GREENS BOK CHOY BROCCOLI BRUSSEL SPROUTS CABBAGE** CHINESE CABBAGE CARROTS CAULIFLOWER **CELERY** CHARD **CORN (SWEET) CUCUMBERS EGGPLANT FIDDLEHEADS GARLIC** KALE/COLLARDS LEEKS LETTUCE/SPINACH/MIXED GREENS MORELS **MUNG BEANS** MUSHROOMS (CULTIVATED) **ONIONS (BULB)** PARSLEY **PARSNIP** PEAS (SHELL) PEAS (EDIBLE POD) Key **PEPPERS POTATOES** HARVEST SEASON **PUMPKINS RADISHES EXTENDED SEASON** RUTABAGA **SCALLIONS AVAILABLE FROM STORAGE** SHALLOTS SQUASH (SUMMER, ZUCCHINI) SQUASH (WINTER) **SWEET POTATOES** SWISS CHARD **TOMATOES**

A publication of the Maine Department of Agriculture, Conservation and Forestry, Agricultural Resource Development Division, 28 State House Station, Augusta, ME 04333-0028, 207-287-7625, getrealmaine@maine.gov and www.getrealmaine.com

TURNIP

MAINE PRODUCE SEASON AVAILABILITY



HARVEST SEASON

EXTENDED SEASON
OR FROM GREENHOUSE

AVAILABLE FROM STORAGE

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Please note: the bars represent average dates for the state of Maine. Availability of products can vary widely based upon weather, locality, variety grown and other conditions such as pests or disease outbreak. This chart is meant to serve as a guideline for the purchase of fresh, wholesome Maine-grown products. Look for the *Get Real. Get Maine!* logo at your local grocery store, farmer's market or farm stand.

For more information on Maine produce, growing techniques and resources, please visit the following websites:

Maine Department of Agriculture, Conservation and Forestry: Division of Animal and Plant Health: http://www.maine.gov/dacf/php/index.shtml

UMaine Cooperative Extension: Agriculture: http://umaine.edu/agriculture/programs/

UMaine Cooperative Extension: Grains & Oilseeds: http://umaine.edu/grains-oilseeds/

Johnny's Selected Seeds: Grower's Library: http://www.johnnyseeds.com/t-growers-library-index.aspx

The Great American Seed Company: Vegetable Gardening Basics: http://www.greatamericanseed.com/vegetable-gardening-basics/









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Focus on fruits

Eating fruit provides health benefits. People who eat more vegetables and fruits as part of an overall healthy eating style are likely to have a reduced risk of some chronic diseases. Fruits provide nutrients vital for health, such as potassium, dietary fiber, vitamin C, and folate. Focus on whole fruits—fresh, canned, frozen, or dried—instead of juice. The sugar naturally found in fruit does not count as added sugar.

Keep visible reminders
Keep a bowl of whole fruit on the table, counter, or in the refrigerator.

Experiment with flavor
Buy fresh fruits in season when they may be less expensive and at their peak flavor. Use fruits to sweeten a recipe instead of adding sugar.

Think about variety

Buy fruits that are dried, frozen, and canned (in water or 100% juice) as well as fresh, so that you always have a supply on hand.

Don't forget the fiber
Make most of your choices whole or cut-up fruit,
rather than juice, for the benefits that dietary fiber
provides.

Include fruit at breakfast

At breakfast, top your cereal with bananas, peaches, or strawberries; add blueberries to pancakes; drink 100% orange or grapefruit juice. Or, try a fruit mixed with fat-free or low-fat yogurt.

Try fruit at lunch
At lunch, pack a tangerine, banana, or grapes to eat or choose fruits from a salad bar. Individual containers of fruits like peaches or applesauce are easy to carry and convenient for lunch.

Tenjoy fruit at dinner, too
At dinner, add crushed pineapple to coleslaw or include orange sections, dried cranberries, or grapes in a tossed salad. Try fruit salsa on top of fish.

Snack on fruits

Fruits make great snacks. Try dried fruits mixed with nuts or whole fruits like apples. They are easy to carry and store well.

Be a good role model
Set a good example for children by eating fruit every day with meals or as snacks.

10 Keep fruits safe
Rinse fruits before preparing or
eating them. Under clean, running
water, rub fruits briskly to remove dirt and
surface microorganisms. After rinsing, dry
with a clean towel.





add more vegetables to your day



10 tips to help you eat more vegetables

It's easy to eat more vegetables! Eating vegetables is important because they provide vitamins and minerals and most are low in calories. To fit more vegetables in your meals, we're encouraging them as snacks as well, not just meals.

discover fast ways to cook
Cook fresh or frozen vegetables in the microwave
for a quick-and-easy dish to add to any meal. Steam
green beans, carrots, or broccoli in a bowl with a small
amount of water in the microwave for a quick side dish.

be ahead of the game
Cut up a batch of bell peppers,
carrots, or broccoli. Pre-package
them to use when time is limited. You
can enjoy them on a salad, with a
hummus dip, or in a veggie wrap.



Ghoose vegetables rich in color
Brighten your plate with vegetables that are red, orange, or dark green. They are full of vitamins and minerals. Try acorn squash, cherry tomatoes, sweet potatoes, or collard greens. They not only taste great but also are good for you, too.

check the freezer aisle
Frozen vegetables are quick and easy to use and are just as nutritious as fresh veggies. Try adding frozen vegetables, such as corn, peas, green beans, or spinach to your favorite dish. Look for frozen vegetables without added sauces, gravies, butter, or cream.

5 stock up on veggies
Canned vegetables are a great addition to any meal, so keep on hand canned tomatoes, kidney beans, garbanzo beans, mushrooms, and beets. Select those labeled as "reduced sodium," "low sodium," or "no salt added."

make your garden salad glow with color

Brighten your salad by using colorful vegetables such as black beans,

sliced red bell peppers, shredded radishes, chopped red cabbage, carrots, or watercress. Your salad will not only look good but taste good, too.

T sip on some vegetable soup

Heat it and eat it. Try tomato, butternut squash, or garden vegetable soup. Look for reduced- or low-sodium soups.

Make your own soups with a low-sodium broth and your favorite vegetables.

While you're out
If dinner is away from home, no need to worry. When ordering, ask for an extra side of vegetables or side salad instead of the typical fried side dish. Ask for toppings and dressings on the side.

Savor the flavor of seasonal vegetables
Buy vegetables that are in season for maximum
flavor at a lower cost. Check
your local supermarket specials
for the best-in-season buys. Or
visit your local farmer's market.

try something new
Choose a new vegetable that you've never tried before. Find recipes online at www.
WhatsCooking.fns.usda.gov.



make half your grains whole grains



10 tips to help you eat whole grains

Any food made from wheat, rice, oats, cornmeal, barley, or another cereal grain is a grain product. Bread, pasta, oatmeal, breakfast cereals, tortillas, and grits are examples. Grains are divided into two subgroups, whole grains and refined grains. Whole grains contain the entire grain kernel—the bran, germ, and endosperm. People who eat whole grains as part of a healthy diet have a reduced risk of some chronic diseases.

make simple switches
To make half your grains whole grains, substitute a whole-grain product for a refined-grain product. For example, eat 100% whole-wheat bread or bagels instead of white bread or bagels, or brown rice instead of white rice.

whole grains can be healthy snacks



Popcorn, a whole grain, can be a healthy snack. Make it with little or no added salt or butter.

Also, try 100% whole-wheat or rye crackers.

Save some time

Cook extra brown rice or whole-wheat pasta when you have time. Refrigerate half to heat and serve later in the week as a guick side dish.

mix it up with whole grains
Use whole grains in mixed dishes, such as barley in vegetable soups or stews and bulgur wheat in casseroles or stir-fries. Try a quinoa salad or pilaf.

try whole-wheat versions
For a change, try brown rice or whole-wheat pasta.
Try brown rice stuffing in baked green peppers or tomatoes, and whole-wheat macaroni in macaroni and cheese.

bake up some whole-grain goodness

Experiment by substituting buckwheat, millet, or oat flour for up to half of the flour in your favorite pancake or waffle recipes. To limit saturated fat and added sugars, top with fruit instead of butter and syrup.

be a good role model for children
Set a good example for children by serving and
eating whole grains every day with meals or as snacks.

Check the label for fiber
Use the Nutrition Facts label to check the fiber content of whole-grain foods. Good sources of fiber contain 10% to 19% of the Daily Value; excellent sources contain 20% or more.

Read the ingredients list and choose products that name a whole-

grain ingredient *first* on the list. Look for "whole wheat," "brown rice," "bulgur," "buckwheat," "oatmeal," "whole-grain cornmeal," "whole oats," or "whole rye."

be a smart shopper
The color of a food is not an indication that it is a whole-grain food. Foods labeled as "multi-grain," "stone-ground," "100% wheat," "cracked wheat," "seven-grain," or "bran" are usually not 100% whole-grain products, and may not contain **any** whole grain.



MyPlate MyWins Meal planning for one

Cooking for one can be challenging—most recipes and sales are meant for more than one person. Use the tips below to help when you're cooking for one.



Freeze extra portions

Is the package of meat, poultry, or fish too big for one meal? Freeze the extra in single servings for easy use in future meals.



Order at the deli counter

Deli counters offer small quantities. Ask for a quarter pound of roasted poultry and 2 scoops of bean salad or marinated vegetables.



Cook once, eat twice

Making chili? Store leftovers in small portions for an easy heat-and-eat meal. Serve over rice or a baked potato to change it up!



Use a toaster oven

Small, convenient, quick to heat! They're perfect for broiling fish fillets, roasting small vegetables, or heating up a bean burrito.



Sip on smoothies

A smoothie for one is easy! Blend fat-free or low-fat yogurt or milk with ice, and fresh, frozen, canned, or even overripe fruits.



List more tips

Reduce Your Sodium (Salt) Intake

- Read the Nutrition Facts labels to choose foods that are lower in sodium.
- When purchasing canned foods, select those labeled as "reduced sodium," "low sodium," or "no salt added." Rinse regular canned foods to remove some sodium.
- Gradually reduce the amount of sodium in your foods. Your taste for salt will change over time.
- Consume more fresh food and few processed foods that are higher in sodium.
- Eat more home-prepared foods, where you have more control over sodium, and use little or no salt or salt-containing seasonings when cooking or eating foods.
- When eating at restaurants, ask that salt not be added to your food or order lower-sodium options, if available.

. 100	Tips for Using Herbs and Spices (Instead of Salt)		
2	Basil	Use in pastas, soups, salads, vegetables, fish, and meats.	
-	Chili Powder	Use in soups, stews, salads, vegetables, and fish.	
127	Cinnamon	Use in salads, vegetables, breads, and snacks.	
190	Cloves	Use in soups, salads, and vegetables.	
	Dill Weed and Dill Seed	Use in fish, soups, salads, and vegetables.	
	Garlic	Use in soups, vegetables, meats, chicken, and stir-fries.	
11000	Ginger	Use in soups, salads, vegetables, meats, and stir-fries.	
	Marjoram	Use in soups, salads, vegetables, beef, fish, and chicken.	
	Nutmeg	Use in vegetables, meats, and snacks and in breads in place of sugar.	
0.00	Oregano	Use in pastas, soups, salads, vegetables, meats, and chicken.	
- 12	Parsley	Use in pastas, salads, vegetables, fish, and meats.	
(1)	Rosemary	Use in pastas, salads, vegetables, fish, and meats.	
	Sage	Use in soups, salads, vegetables, meats, and chicken.	
	Thyme	Use in salads, vegetables, fish, and chicken.	

Note: To start, use small amounts of these herbs and spices to see whether you like them.

Resource: http://www.choosemyplate.gov/healthy-eating-style



vary your protein routine

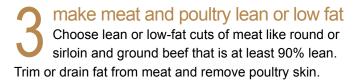


10 tips for choosing protein

Protein foods include both animal (meat, poultry, seafood, and eggs) and plant (beans, peas, soy products, nuts, and seeds) sources. We all need protein—but most Americans eat enough, and some eat more than they need. How much is enough? Most people, ages 9 and older, should eat 5 to 7 ounces* of protein foods each day depending on overall calorie needs.

vary your protein food choices
Eat a variety of foods from the Protein Foods Group
each week. Experiment with main dishes made with
beans or peas, nuts, soy, and seafood.

choose seafood twice a week
Eat seafood in place of meat or poultry
twice a week. Select a variety of
seafood—include some that are higher in
oils and low in mercury, such as salmon,
trout, and herring.



have an egg
One egg a day, on average, doesn't increase risk
for heart disease, so make eggs part of your weekly
choices. Only the egg yolk contains saturated fat, so have
as many egg whites as you want.

eat plant protein foods more often
Try beans and peas (kidney, pinto, black, or white beans; split peas; chickpeas; hummus), soy products (tofu, tempeh, veggie burgers), nuts, and seeds. They are naturally low in saturated fat and high in fiber.

* What counts as an ounce of protein foods? 1 ounce lean meat, poultry, or seafood; 1 egg; ¼ cup cooked beans or peas; ½ ounce nuts or seeds; or 1 tablespoon peanut butter.

nuts and seeds
Choose unsalted nuts or seeds as a snack, on salads, or in main dishes to replace meat or poultry. Nuts and seeds are a concentrated source of calories, so eat small portions to keep calories in check.

Reep it tasty and healthy
Try grilling, broiling, roasting, or baking—they don't add extra fat. Some lean meats need slow, moist cooking to be tender—try a slow cooker for them. Avoid breading meat or poultry, which adds calories.

Choose turkey, roast beef, canned tuna or salmon, or peanut butter for sandwiches. Many deli meats, such as regular bologna or salami, are high in fat and sodium—make them occasional treats only.

think small when it comes to meat portions

Get the flavor you crave but in a smaller portion.

Make or order a small turkey burger or a "petite" size steak.

Check the sodium
Check the Nutrition Facts label to limit sodium.
Salt is added to many canned foods—including soups, vegetables, beans, and meats. Many processed meats—such as ham, sausage, and hot dogs—are high in sodium. Some fresh chicken, turkey, and pork are brined in a salt solution for flavor and tenderness.

Know Your Fats

Fats and oils are vital to our health — but not all fats are created equal.



What you need to know about the fats we eat:

	Unsaturated	Saturated	Trans
Are these fats good for you?	 Yes. Lower "bad" cholesterol (LDL) Lower your risk of heart disease and stroke Provide fats your body needs, like omega-3 fatty acids 	No. Raise your "bad" cholesterol (LDL) Raise your risk of heart disease and stroke	No. Raise your "bad" cholesterol (LDL) Lower your "good" cholesterol (HDL) Raise your risk of heart disease and stroke
Which foods contain these fats?	 Vegetable oils (like olive oil, canola oil, or sunflower oil) Avocados Peanut butter Fatty fish Many nuts and seeds 	 Many animal foods (like fatty beef, poultry with skin, lard, cream, butter, cheese, and whole milk) Baked goods Fried foods Coconut oil 	 Baked goods such as: Pastries Pie crusts Biscuits Cookies Crackers Stick margarines Shortenings
How much should you eat each day?	Most of the fat you eat should be unsaturated.	Limit the amount of saturated fats you eat each day.	Avoid <i>trans</i> fats.

Use these steps to limit unhealthy fats:

- For protein, choose lean cuts of meat or poultry. Or, choose non-meat proteins like fish, beans, lentils, nuts, and seeds.
- Cook meats by roasting, grilling, or stir-frying. Avoid deep-frying.
- Read labels. Choose foods with less saturated fat and no *trans* fats.
- Read the ingredients list. Avoid foods that list "hydrogenated" or "partially hydrogenated" oils.
- Watch out for baked goods, crackers, margarines, and shortenings. They often contain trans fat.

